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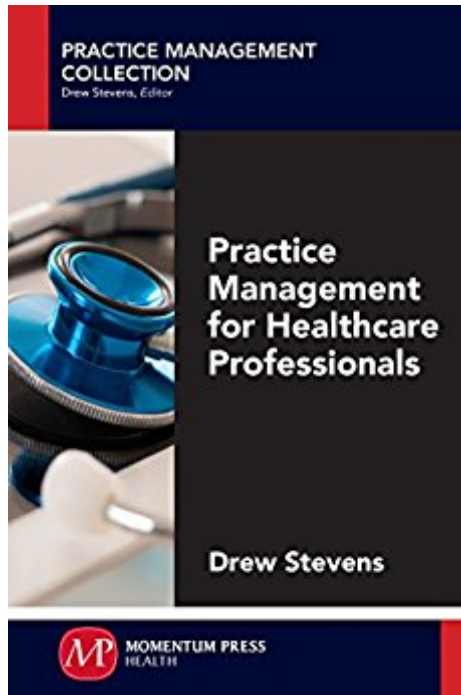
Practice Management For Healthcare Professionals

Synopsis

Healthcare is one field that remains a growing industry, according to the U.S. Bureau of Labor. As the youngest baby boomers continue to ascend in age, the need to employ qualified health care personnel to both prevent and treat medical issues increases. BLS suggests that there will be substantial growth of people in the healthcare field, from practitioners to operations personnel in administration and technology. Yet, many in the field struggle. This book provides relevant, pertinent, and focused information to aid a new or existing practice. The author, a well-respected international practice management consultant and medical practice coach, offers insights to revive a struggling practice. He provides frameworks, templates, and scripts that practices can immediately use.

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